



The Talking Point Group

# Cookie Policy

## What are cookies?

A cookie is a small text file stored on your device (computer, tablet or smartphone) by the website you are visiting. These files collect and store information about your browsing preferences and website usage. We use this information to improve your website experience by making visits to [thetalkingpoint.co.za](http://thetalkingpoint.co.za) easy and helpful.

For more on cookies visit:

<https://cookielawinfo.com/>

<https://allaboutcookies.org>

## Managing your cookie preferences

By using this website, you consent to the placement of cookies on your device. If you prefer not to use cookies while visiting [www.thetalkingpoint.co.za](http://www.thetalkingpoint.co.za) you can adjust the settings in your browser accordingly.

For more information on how to manage your browser cookie settings, visit one of the following options:

[Chrome](#)

[Safari](#)

[Firefox](#)

[Internet Explorer](#)

## Why do we use cookies?

This website utilises Google Analytics, which is a web analytics service provided by Google. This enables website owners and app developers to track and analyse visitor behaviour and interaction with their digital properties. It provides insights into website traffic, user demographics, user behaviour, and conversion rates, among other metrics, to help website owners make informed decisions when optimizing their digital presence.

By making use of Google Analytics, this website is capable of identifying returning users and analysing their usage patterns, without personally identifying individual visitors. The information collected by the cookie about this website usage will be transmitted to and stored by Google. Google uses this information to evaluate website usage, prepare website activity reports, and offer other services related to website activity and internet usage.

These insights allow us to improve content and build better features that enhance your experience.

If you want to learn more about cookies, please visit the [All about Cookies website](#) which provides instructions on how to remove cookies from your device.